

← **INSIDE FRONT** →

← **INSIDE BACK** →

← **INFOLD** →

← **BLEED**

Any background images or colors, including borders, should extend to this line.

← **TRIM**

This is where the brochures will be cut.

← **SAFETY**

Anything important that shouldn't be cut off must be within the safety line. If there are borders, they should extend from the bleed to the safety line, or beyond it.

← **FOLD**

← **FOLD**



8.5x11 BROCHURE

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