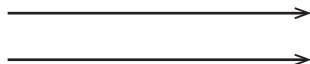


## **BINDING EDGE**



## **BLEED**

Any background images or colors, including borders, should extend to this line.

## **TRIM**

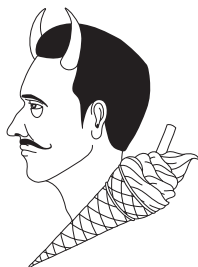
This is where the posters will be cut.

## **SAFETY**

Anything important that shouldn't be cut off must be within the safety line. If there are borders, they should extend from the bleed to the safety line, or beyond it.

## **GUTTER**

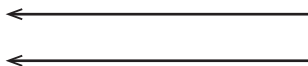
On perfect-bound booklets, the spine will be scored and glued  $\frac{1}{4}$ " from the edge. This gutter area will not be as visible as the rest of the page, and should be clear of important text or images.



**8.5x5.5 BOOKLET  
PERFECT BIND  
LEFT PAGE**

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