

BLEED

Any background images or colors, including borders, should extend to this line.

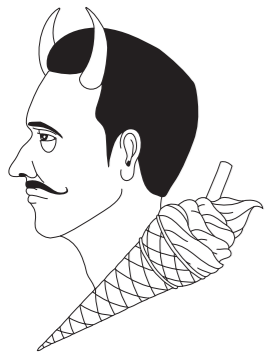
TRIM

This is where the brochures will be cut.

SAFETY

Anything important that shouldn't be cut off must be within the safety line. If there are borders, they should extend from the bleed to the safety line, or beyond it.

FOLD



11x17 BROCHURE

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